



icphso

INTERNATIONAL CONSUMER PRODUCT HEALTH AND SAFETY ORGANIZATION

7th International Meeting & Training Symposium
**International Cooperation
on Product Safety**

November 29-30, 2010 • London, England



Preliminary Agenda

ICPHSO 7th International Meeting and Training Symposium Sheraton Park Lane Hotel Piccadilly, London U.K.

The Evolution of product safety in the EU and beyond: the threats it faces and its adaptability to the increasingly distended supply chain.

MONDAY, NOVEMBER 29, 2010	
8:00am	Registration Desk Open
8:30 – 9:25 am	Breakfast and View Exhibits
9:30 - 9:45 am	Welcome – Mark Dewar - Simmons & Simmons Keynote Speaker - Edward Davey – Consumer Affairs Minister U.K. Government
9:45 - 10:30 am	Product Safety in the EU – how far has it come in the last 20 years <ul style="list-style-type: none">• High level policy in the EU• Evolution of the system – quo vadis?• Comparison with the U.S.• Current focus Speaker: Bruce Farquhar - Bruce Farquhar Consulting
10:30 – 11:00 am	Coffee Break Networking and Viewing of Exhibits
11:00 - 11:45 am	A response from the regulators – with a focus on risk communication, product traceability, recall effectiveness and information exchange. Moderator: Ann Weeks – Underwriters Laboratories, Inc.

	<p>Speakers: <i>Marc Schoem – U.S. Consumer Product Safety Commission</i> <i>Mr. Naotake Fujishiro – Ministry of Economy, Trade & Industry</i> <i>Stefano Soro – DG Sanco</i> <i>Mr. Xin - Administration of Quality Supervision, Inspection and Quarantine in China</i> <i>Ruth MacKay – Australian Competition & Consumer Commission</i></p>
11:45 am - 12:25 pm	<p>Discussion breakouts – Preparing thoughts, questions and responses to: Product safety in the EU and regulators response</p> <ul style="list-style-type: none"> • Risk Communication - Moderator: <i>Julie Vallese - Burson-Marsteller</i> • Product Traceability - Moderator: <i>Maija Laurila – European Commission</i> • Recall Effectiveness - Moderator: <i>Rod Freeman - Lovells, LLP</i> <i>Ken Ross – Bowman & Brooke, LLP</i> • Information Exchange – Moderator: <i>Stephen Russell - ANEC</i> <i>Ken Ross - Bowman & Brooke, LLP</i>
12:30- 1:30 pm	<p>General Session - Questions and Answers from the four breakout groups – each of whom has appointed a spokesperson.</p> <p>Moderator: <i>Peter Winik – Latham and Watkins, supported by Joe Mohorovic - Intertek</i></p>
1:30 - 2:15 pm	<p>Lunch and view Exhibits</p>
2:15 - 2:45 pm	<p>Plenary Session: U.K. Electrical Safety Council on Counterfeiting – An Introduction</p> <p>Speaker: <i>Robert Barichesi - President of the International Counterfeiting Coalition</i></p>

2:50 – 4:00pm	<p>Afternoon Repeating Workshops (<i>choose one of four</i>)</p> <ul style="list-style-type: none"> • Why is counterfeiting a concern: what is its connection with product safety? Speakers: <i>David Dossett – Electrical Safety Council Joan Mattson – Mattson Consulting David May - Consumer Union Ann Weeks – Underwriters Laboratories, Inc.</i> • How to inhibit it proactively: branding, use of technology, education and forensic approach Speakers: <i>Wayne Morris - Association of Home Appliance Manufacturers David Stone - Simmons & Simmons Kitty Pilarz – Fisher-Price, Inc./Mattel, Inc.</i> • Redress, accreditation and producer responsibility Speakers: <i>Peter Winik - Latham & Watkins Michiko Jo - Simmons & Simmons Rod Freeman – Lovells, LLP</i> • How can and do national enforcement authorities whose jurisdiction is at different points in the supply chain work together with brand owners to mitigate this risk Speakers: <i>Doug Geralde – Canadian Standards Association Marc Schoem – U.S. Consumer Product Safety Commission Toshiyuki Kajiya – Panasonic Corporation</i>
4:00 – 4:30 pm	Afternoon Break
4.30 - 5:40 pm	Afternoon Repeating Workshops (<i>Repeat of sessions from 2:30 pm</i>)
5:45- 6:15 pm	Plenary Session: Representative from each group report on outcome of workshops
6:15 – 6:20 pm	Closing Remarks - Mark Dewar (Simmons & Simmons)
7:45 pm	<p>The ICPHSO Park Lane Reception Sheraton Park Lane</p> <p>Welcome Address: <i>Phil Buckle – Electrical Safety Council</i></p>
8:30 – 10:30 pm	<p>Dinner <i>Sponsored by Electrical Safety Council</i></p>

TUESDAY, NOVEMBER 30, 2010

8:00 – 8:30 am	Registration
8:30 - 9:30 am	Breakfast
9:30 - 9:45 am	Opening Remarks – Day 2 - Mark Dewar - Simmons & Simmons
9:45 - 10:05 am	General Session with Keynote Speaker: Paola Testori Coggi – Director-General, Health and Consumers, European Commission
10.05 - 10:30 am	Coffee Break, Networking and Viewing of Exhibits
10:30-11:30 am	<p>Plenary Session: Market Surveillance – EMARS Project (II and III): What is it, what has it achieved, what is in the pipeline, are there any equivalents in Australia, U.S., Canada, Japan and China?</p> <p>Moderator: <i>Suzanne Kiraly – Canadian Standards Association</i></p> <p>Speakers: <i>Japan, U.S. Consumer Product Safety Commission, AQSIQ</i> <i>Robert Nuij– Health and Consumers DG, European Commission</i> <i>Ruth MacKay – Australian Competition & Consumer Commission</i> <i>Mark Veitch - Health Canada</i> <i>Dirk Meijer – New Dutch Food and Consumer Product Safety Authority</i> <i>Mr. Naotake Fujishiro - Ministry of Economy, Trade & Industry</i></p>
11:30 - 11:45 am	<p>Question and Answer Session</p> <p>Moderator: <i>Bruce Farquhar – Bruce Farquhar Consulting</i></p>
11:45 am - 1:00 pm	<p>Plenary Session: Injury databases and other indicative factors of unsafe products, their benefits and challenges</p> <p>Moderator: <i>Ron Gainsford – U.K. Trading Standards Institute</i></p> <ul style="list-style-type: none"> • EU Injury Database – Link to and expand on theme set by keynote: why have one, how does it work, how is its data deployed, what is its role in product safety? Speaker: <i>Phil Buckle – Electrical Safety Council</i> • U.S. Injury Database – CPSC to update act, health data collection/accident & emergency Speakers: <i>Wayne Morris - Association of Home Appliance Manufacturers</i>

	<p style="text-align: center;"><i>Representative from the U.S. Consumer Product Safety Commission</i></p> <ul style="list-style-type: none"> • Monitor Product Safety from a Global Retailer’s Perspective Speaker: <i>Lina Wilsson Berquist – IKEA of Sweden</i> • International and Consumer Advocate Perspective and Other Indications Speaker: <i>Stephen Russell - ANEC</i>
1:00 – 2:00 pm	Lunch
2:00 – 4:00 pm	<p>Repeating Afternoon Workshops (Choose one of three) <i>Workshops repeat at 3pm</i></p> <ul style="list-style-type: none"> • Emerging Hazards and Vulnerable Populations Speakers: <i>Marc Schoem - U.S. Consumer Product Safety Commission</i> <i>Susan DeRagon – Specialized Technology Resources, Inc. (STR)</i> <i>Jack Vresics - Step2 Holdings, LLC</i> <i>Sanda Stefanovic- SGS Consumer Testing Services</i> • Investigating united approach to multilateral frameworks: Prosafe, ICPHSO, DG, OECD, ISO, Copolco Moderator: <i>Richard O’Brien – U.S. Consumer Product Safety Commission</i> Speakers: <i>Jan Deconinck - ProSafe</i> <i>Kitty Pilarz – Fisher-Price, Inc./Mattel, Inc. ASTM</i> • EU Policy and Regulations Application for Electrical Products Speaker: <i>Steve Curtler – Electrical Safety Council</i>
4:00 – 4:15 pm	Closing Remarks - Mark Dewar - Simmons & Simmons
4:15 pm	Departures